



CribRater

Renting Questionnaire

June 2016



Respondents: Approximately 200 residents living and working in NYC



Purpose: Understand how renters in NYC view the current renting process



36% / **64%**
MALE / FEMALE



30 years old
MEDIAN AGE



How difficult is the search process for an apartment: 1-10?
(10 being awful)
7.09 AVERAGE



Do you prefer to negotiate through a **broker** or directly through **landlord**?
98% / **2%**
LANDLORD / BROKER



Do brokers **help** or **harm** the rental process?
23% / **50%** / **27%**
HELPS / HARMS / NEUTRAL



Would you directly contact landlords and submit offers about specific units?
84% / **16%**
YES / NO



Largest monthly expense?
93% / **7%**
RENT / HEALTHCARE



Are you open to **sharing details about rent/lease/photos** of your own apartment in exchange for same info from other renters?

87% / **11%** / **2%**
YES / NO / NOT SURE



Would you prefer to **search for apartments** according to popularity/reviews or immediate availability?

59% / **41%**
REVIEWS / AVAILABILITY



Average number of previous rentals in NYC?
3.82 AVERAGE



Time needed to start searching before you move?
2.2 months AVERAGE



Negatives about using **rental website**?

23% FEES
65% INACCURATE INFORMATION/FAKE LISTINGS
12% NOTHING



Would **specific unit reviews** be valuable to your decisions: 1-10?
(10 being extremely important)

8.14 AVERAGE



Current method to engage with your landlord?

46% / **19%** / **35%**
ONLINE / PHONE / NONE